

SCAN TO LEARN MORE



JUNE 19-25, 2023

CULVERHOUSE DIVERSITY IN BUSINESS BRIDGE PROGRAM

The Diversity in Business Bridge Program (DBBP) provides additional college preparation for those interested in business as a major/career, including exposure to business professors and professionals, thereby promoting college success for underrepresented minority students by helping them make a smoother transition to college. Dedicated college financial support will be available to program graduates who enroll at UA to pursue a degree in business.

The 2023 DBBP will be a one week in-person residential experience. We plan to hold the on-campus portion of the program from June 19th until June 25th.

WHO IS ELIGIBLE?

Alabama high school rising seniors from historically marginalized groups (i.e., African American, Hispanic/Latino, Native American).

COST?

Thanks to the partnership between Culverhouse College of Business at The University of Alabama and Protective Life Corporation, this program is **FREE** for participants.

PRE-APPLICATION CHECKLIST

- ☐ Name and email of a principal, counselor, or teacher willing to serve as a recommender.
- ☐ Resumé including your contact information, education, work experience, and any awards and/or honors.
- ☐ A video not to exceed 2 minutes and 250 MB, including the following:
 - Full name, school, and current grade level.
 - Why are you considering Business as a major in college?
 - How will participation in the Culverhouse Diversity in Business Bridge Program benefit you?

Additional application information can be found at diversity.culverhouse.ua.edu.

For questions about the program, please contact Marcus Cotton, Director of Culverhouse DEI Bridge Program, at businessbridge@culverhouse.ua.edu or by calling 205-348-9618.

THE UNIVERSITY OF
ALABAMA

Culverhouse
College of Business
Office of Diversity, Equity, and Inclusion

Protective 