

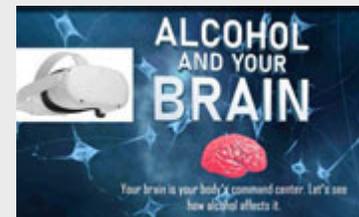


StopAlcoholAbuse.gov News & Updates

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Alcohol and Your Brain Virtual Reality (VR) Experience

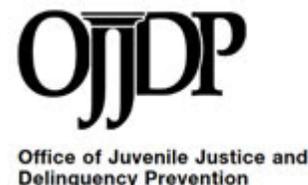
NIAAA has released a new resource, the **Alcohol and Your Brain** Virtual Reality (VR) Experience. This interactive activity is designed for teens (and adults) to learn about alcohol's effects on five areas of the brain. The immersive experience simulates a rollercoaster ride weaving and bobbing its way through the human brain. Users can control the rail car and pause at stations to learn about key brain regions affected by alcohol—and how alcohol, in turn, affects behavior. The Alcohol and Your Brain VR Experience can be downloaded for free for anyone age 13+ with Quest, Quest 2, or Meta Quest Pro VR headsets, and the free NIAAA app can be downloaded through the [App](#)



Lab. Parents and educators can [share the non-VR YouTube video version](#) with students on any computer or mobile device. An [audio-described video](#) is also available.

Toolkit for Implementing Youth Engagement Strategies

The Office of Juvenile Justice and Delinquency Prevention's (OJJDP) Center for Coordinated Assistance to States, in partnership with the American Institutes for Research and Youth MOVE National, has released a [Toolkit for Implementing Authentic Youth Engagement Strategies Within State Advisory Groups](#). This toolkit focuses on ways state advisory groups can engage with youth members and understand youth justice issues. Topics include promoting youth recruitment and retention on state advisory groups, increasing engagement with unique populations, youth-adult partnership, and youth engagement readiness. The resource provides inclusive and trauma-aware strategies for engaging young adult partners and what young people see as core youth justice issues.



Companies Told to Stop Selling Products Containing Delta-8 THC in Packaging Nearly Identical to Food Children Eat

As part of its ongoing monitoring of health-related advertising claims, the Federal Trade Commission (FTC) sent [cease and desist letters](#), jointly with the U.S. Food and Drug Administration, on July 5, 2023, to six companies currently marketing edible products containing Delta-8 tetrahydrocannabinol (THC) in packaging that is almost identical to many snacks and candy children eat, including Doritos tortilla chips, Cheetos cheese-flavored snacks, and Nerds candy. In the letters, the FTC demands the companies stop marketing edible Delta-8 THC products that imitate conventional foods using advertising or packaging that is likely to appeal to young children. The FTC also strongly encouraged the sellers to review all of their marketing and product packaging for similar edible THC



products, and to take swift action and steps to protect consumers, especially young children, from these products.

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